

# GET OUR ASSESSMENT OF YOUR VISUAL CONTENT: ACHTUNG! VISUAL FIRST



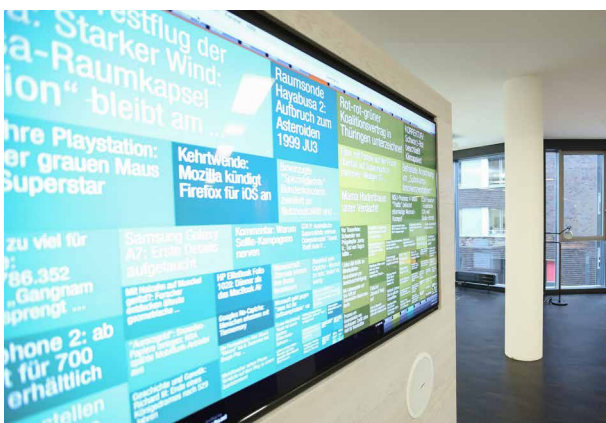
## MAKE YOUR IMAGES, VIDEO AND TEXT WORK TOGETHER TO CREATE AN UNMISTAKABLE IDENTITY

➤ Marketers understand how important it is to convey their messages to target groups through images and video. But there are a few things you need to know to get it right: Does the imagery fit the brand? Are the appropriate logos, colors, and fonts being applied at all touchpoints? And does the visual identity as a whole speak to the target group?

We will prepare an **in-depth appraisal of your visual concept**. Our report will include **concrete recommendations to ensure that your video, image and text content is synchronous and speaks to your target group**. Together, we will create a signature visual content strategy that is authentic and will set your enterprise apart from the competition.



- We will review your current visual concept and prepare concrete recommendations for action
- We will analyze the effectiveness of your visual language in reaching your target groups
- We will assess the application of visual content across all relevant touchpoints for consistency



Are you ready to get started? Let's develop a package tailored to your needs today! Just send your message to [services@achtung.de](mailto:services@achtung.de)