

1 1/2 DAYS OF KNOWLEDGE AND INSPIRATION: ACHTUNG! TRANSFUSION



DISCOVER THE FUTURE OF COMMUNICATION IN OUR EXCITING WORKSHOP SESSIONS

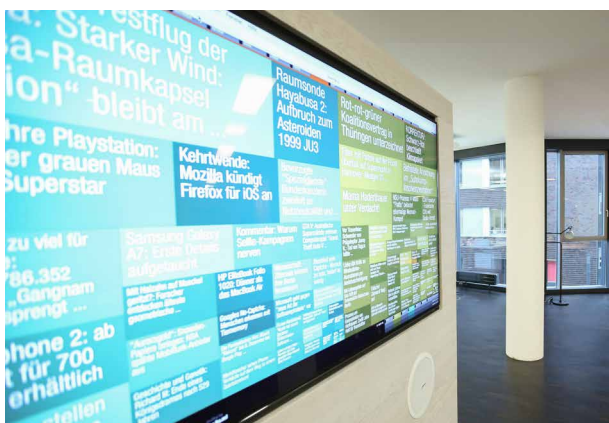
➤ The changing dynamics of marketing and communications presents decision-makers with a host of questions. Which technologies are relevant to my communications? What changes are taking place at Google and in social media? How can I use influencers? How can I measure the success of my communications? How can I find fresh insights? And finally, how can I ensure my message reaches my target group?

Learn what you need to know from the experts. Get the know-how you need – live and straight from the source. **The leading experts at achtung! will share their insights with you in a new and intensive learning experience: achtung! Transfusion, 1 1/2 days of knowledge and pure inspiration.**

Join us for an intensive learning experience at the achtung! Lab – an interdisciplinary creative hub staffed by our team of around 35 specialists. Book your achtung! Transfusion to get the know-how and practical insights that will enhance your business:



- Training with our top experts (members of senior management)
- We will analyze the latest inspirational cases from around the world
- Get the latest information on digital platforms and networks
- Content marketing and content strategy coaching – including Google and Facebook visibility optimization
- Learn about key trends in technology and communication
- Get the latest consumer and human insights for your markets
- Our experts will work with you in several speed sessions to develop tailored approaches to fostering creativity



Are you ready to get started? Let's develop a package tailored to your needs today! Just send your message to services@achtung.de