

BENCHMARK YOUR DIGITAL REPUTATION: ACHTUNG! SOCIAL RADAR



FIND OUT WHAT PEOPLE ARE SAYING ABOUT YOUR ENTERPRISE AND YOUR COMPETITORS ON SOCIAL MEDIA

➤ The sheer number of digital media channels now in existence hasn't made the job of navigating the media jungle any easier. Marketing decision-makers operating in today's fast-paced business environment need to be able to answer the following questions: What are people saying about us? Where are they saying it? How strong is our digital reputation? And what can we do to strengthen it?

To help you get to grips with your digital reputation the digital specialists at **achtung!** will analyze every word published online about your enterprise. This situation analysis will provide you with a comprehensive overview. And enable you to tap into previously unidentified opportunities to achieve your objectives. Your new compass in the social web. **achtung! Social Radar.**



- We will show you where your target group is talking about you and what they are saying
- We will identify potential target groups and develop recommendations for communicating with them effectively
- We will examine how your competitors manage their digital reputations and how you could improve your position
- Where appropriate we will identify new trends which you can tap into in real-time communications



Are you ready to get started? Let's develop a package tailored to your needs today! Just send your message to services@achtung.de