

LEARN TO WRITE THE CONTENT THAT SEARCH ENGINES LIKE: ACHTUNG! SEO WRITING

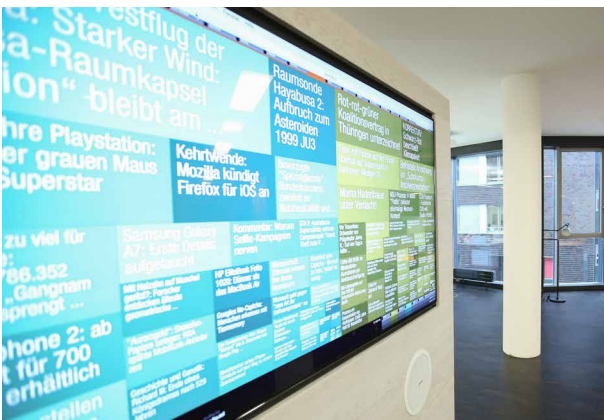


WE WILL SHOW YOU HOW TO WRITE CONTENT THAT GOOGLE WILL FIND

➤ Millions of people use Google Search every day to get the information they want. Unsurprisingly the number of websites indexed on Google continues to grow exponentially. But if your website isn't among the top-ranking search results, most users will never know you exist. So how does content make it to the front page? That's where Search Engine Optimization (SEO) comes into play. If you want to optimize your website, there are a few things you'll need to consider:

What terms does my target group search for on Google? How can I optimize my copy so that my website attracts more traffic than my competitor's? What factors enhance website visibility for Google? What technical and design factors play a role in SEO?

Find out what you need to know about creating copy that is optimized for the search engines that matter with the **SEO specialists from the achtung! Lab**. At our SEO Boot Camp our experts will work closely with you to help you change the way you write. Learn to create content that will rank high on Google Search and direct traffic to your website.



- We will show you the basics of Search Engine Optimization and demonstrate how Google Search works – and if you like we'll do this together with your IT service provider
- We will identify the search terms that your target group uses
- We will assess your web content and make concrete recommendations to improve visibility
- We will use practical examples to show you how to optimize your content for Google and enhance your overall search engine visibility
- Using examples we will demonstrate how to use SEO techniques creatively to generate eye-opening insights and lay the foundations for a successful communication campaign

Are you ready to get started? Let's develop a package tailored to your needs today! Just send your message to services@achtung.de