

THE CRISIS MANAGEMENT APP: ACHTUNG! CRISIS NAVIGATOR 4.0

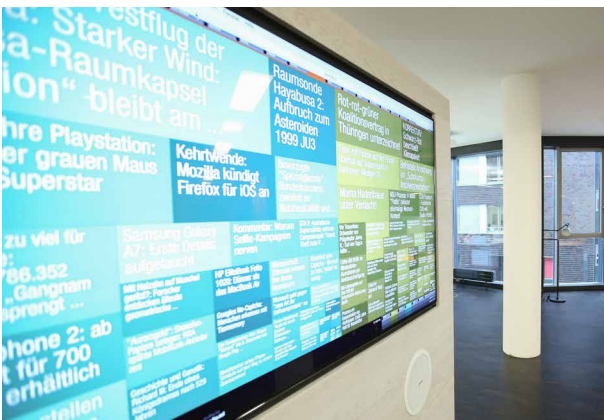


DON'T LEAVE CRISIS MANAGEMENT TO CHANCE - LEAVE IT TO US

➤ Are you prepared to cope with a disaster? Thanks to social media, sharing your opinion has never been easier and sometimes the results can be disastrous. A stream of negative responses can quickly snowball into the next big thing and spread from one platform to the next. What many decision-makers don't realize: you don't have to let things get that far out of hand.

Many crises are predictable. The **Crisis Navigator 4.0** was developed by the **digital specialists from achtung!** to help decision-makers identify crisis mitigation opportunities as soon as possible and adopt a **strategic approach to real-time crisis management**.

Monitoring a crisis, establishing crisis prevention content strategies, and implementing effective communication channels between the crisis management team and specialized consultants can be laborious and time-consuming. Now you can do all that with a single app. Crises do happen, but they can be managed quickly and effectively.



- Access innovative technologies in real time – including trend recognition and scenario development features
- Draw on the expertise of our inter-cultural team and position your enterprise to manage international and regional crises appropriately
- Facilitate real-time communication between members of your crisis management team
- Developed by specialists in digital solutions, PR, marketing, and creative technology

Are you ready to get started? Let's develop a package tailored to your needs today! Just send your message to services@achtung.de